E-Commerce Dev for Online Furniture Retailer

PROJECT DETAILS

🏷 **E-commerce Development**

📅 **Dec. 2017 - Ongoing**

💲 **$200,000 to $999,999**

❝ *"They're good at being proactive and getting the answers for themselves."*

PROJECT SUMMARY

Hatimeria migrated the client from Magento 1 to Magento 2. They also provided design work and implemented updates.

PROJECT FEEDBACK

As a result of Hatimeria's work, the client has a high-functioning website that includes order tracking and other key e-commerce features. The team was understanding, proactive, and thorough throughout the project.

The Client

Introduce your business and what you do there.

I'm the e-commerce and performance manager for Bedre Nætter. We sell affordable luxury beds to customers in four countries.

The Challenge

What challenge were you trying to address with Hatimeria?

We were running a Magento 1 solution. Like many others, we tried to save money by finding freelancers and ended up with a solution that was low quality.

Then Magento 2 came out, and we realized Magento 1 would no longer be supported. We needed to find someone to migrate our website and improve it overall.

Marcus Forsberg
eCommerce & Performance
Manager, Bedre Nætter

Consumer Products

11-50 Employees

Aarhus, Denmark

CLIENT RATING

5.0
Overall Score

Quality: 4.0

Schedule: 4.0

Cost: 4.0

Would Refer: 5.0

The Approach

What was the scope of their involvement?

They migrated our website from Magento 1 to Magento 2. They also handled the backend with our hosting company. We chose to continue working with them after that for some basic e-commerce functionality improvements. They also made some API connections as well. As a result of their work, we now have an order tracking system.

They've been involved in two or three complete makeovers of our design as well. They've also been involved with all kinds of projects like connecting the website to our customer service software. We all speak with the same REST API. We had another agency that was local that handled our photoshop files, and Hatimeria handled the frontend and backend development.

What is the team composition?

We have a small team within Hatimeria that consists of a project leader, a frontend developer, and two backend developers.

How did you come to work with Hatimeria?

Hatimeria reached out to us, and it was perfect timing, so we ended up going with them. We didn't do much of our own research.

Naturally, we get a lot of inquiries about doing our development and handling our case and we usually say no. Due to the timing, we said yes to having a chat with Hatimeria and the chemistry was pretty good, and they understood our case. They sounded competent and turned out to be as well.

How much have you invested in them?

We invested around $500,000.

What is the status of this engagement?

I think we began working with them in late 2017 for the initial project. We are still in touch with them.

The initial project was three months and then we moved onto adding new features and doing maintenance.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

We have a functional website, and we're satisfied with what they delivered. We were happy that they go through several layers before deploying anything to confirm with the QA team.

How did Hatimeria perform from a project management standpoint?

They've been good in regards to project management, and there haven't been any issues. They handle what we give them and prioritize what we tell them to do. We use Atlassian for project management.

What did you find most impressive about them?

Their ability to understand the issues we had was impressive. We just gave them a general overview of what we wanted for the functionality of the site. They're also pretty good at distributing the tasks out to the team.

Are there any areas they could improve?

No, not that I can recall.

Do you have any advice for potential customers?

They're good at being proactive and getting the answers for themselves. I think you need a dedicated person within your organization to control what you provide them and act as a liaison.

Hatimeria

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