



# E-Commerce & Mobile App Dev for Luxury Lifestyle Magazine

## PROJECT DETAILS

 E-commerce Development

 Q1 2016 - Ongoing

 Confidential



*"You can trust them. They provide the best solution."*

## PROJECT SUMMARY

Hatimeria developed the e-commerce website of a luxury lifestyle magazine, using Magento 2 and WordPress for editorial and e-commerce content. They continue to maintain the site. They also built an iOS app.

## PROJECT FEEDBACK

Hatimeria developed a fantastic website, and they built the app quickly. Their communicative and friendly team is technologically savvy, allowing them to see things that others can't and come up with new ideas to improve their clients' businesses.



## The Client

Introduce your business and what you do there.

I'm the product manager at The Rake, a luxury lifestyle magazine. We're a worldwide e-commerce website.

## The Challenge

What challenge were you trying to address with Hatimeria?

We needed someone to develop our e-commerce website in order to sell our backend to brands that are willing to start their own e-commerce platforms.



**Matteo Barni**  
Product Manager, The Rake



**Publishing**



**11-50 Employees**



**London, United Kingdom**

### CLIENT RATING

**5.0**

Overall Score

Quality: 4.5

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





## The Approach

### What was the scope of their involvement?

They developed our e-commerce website. They used Magento 2 and WordPress for the editorial and e-commerce content. They keep everything up and working fine. The website has simple stuff like field setting options to marketing solutions and more specific analytical options for us to better understand how the business is going. The website took about two months.

They also developed our iOS app which was a nice achievement because we needed to make it in a very short time.

### What is the team composition?

There are three people and we're about to get another frontend developer from them.

### How did you come to work with Hatimeria?

The managing director of my company was friends with the managing director of their company.

### What is the status of this engagement?

We started working together in Q1 2016 and the work is ongoing.

## The Outcome

### What evidence can you share that demonstrates the impact of the engagement?

I'm really satisfied with their work. They're very precise. They come up with new ideas and solutions to improve our business. They see things that we don't since we don't have the requisite tech background.





## How did Hatimeria perform from a project management standpoint?

We use Jira and Kanban boards. Sometimes we switch to a sprint methodology if we have a very short delivery date. We can easily keep track of everything. They're very communicative. We talk pretty much every day on Skype.

## What did you find most impressive about them?

Whenever we have a problem, it's easy for them to develop everything. They have many clients but it's not an issue when we need them.

## Are there any areas they could improve?

They could increase their hours to have faster development.

## Do you have any advice for potential customers?

You can trust them. They provide the best solution.

